



# The Kitsap Wave



A Newsletter for Port Orchard Business and Professional Women  
(Editor: Barbara Luddon, 360-373-0431, [barbluddon@q.com](mailto:barbluddon@q.com))

**September 2013**

## Port Orchard BPW Officers 2013-2014

• President  
Leslie Cole  
(360) 373-5875

• Vice President  
Alison Sonntag  
(360) 871-2633

• Secretary  
Claudia Heckart  
(360) 275-1216

• Treasurer  
DeLona Kent  
(360) 871-0208

Website:  
[www.bpwportorchard.org](http://www.bpwportorchard.org)

**State Website:**  
[www.bpwwa.org](http://www.bpwwa.org)

BPW WA 2013-2014:



**"Nurturing the Roots"**

**Business and Professional Women's Foundation** is creating successful workplaces by focusing on issues that impact women, families and employers. Successful Workplaces are those that embrace and practice diversity, equity and work life balance. BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, communities and business. BPW Foundation is a 501(c)(3) research and education organization.

**The Business and Professional Women's Foundation**  
1718 M Street, NW  
Washington, D. C. 20006  
[www.bpwfoundation.org](http://www.bpwfoundation.org)



**Port Orchard BPW**  
Tuesday  
September 10, 2013  
5:30 PM

**Town Square Events Center**  
1700 SE Mile Hill Drive  
Port Orchard

**Leslie Cole**, President of Port Orchard BPW, will present an introduction to an **"I am Strong – Strength Finders"** seminar to the membership. The seminar is intended to be a confidence/strength building session.

**Dawn Veraldo**, BPW/WA State Membership Chair, will share membership growth ideas, and the monthly member spotlight will focus on **Barbara Luddon**, Independent Comfort Stylist with Jockey Person to Person®. The meeting agenda also includes planning for the October event/program meeting and celebration of National Business Women's Week (October 21-25).

Guests are welcome. Please make your reservation with **DeLona Kent**, 360-871-0208, by September 7.

## **BPW/WA Officer or Committee Report**

**2013 BPW/WA Fall Board**  
**Leslie Cole, Port Orchard**  
**BPW President**

**GOALS:** Port Orchard BPW focus is on revitalization of the group and increase membership.

Two goals for 2013-2014:

**Goal # 1:**  
Mentoring and Networking among

our Membership to "Bring Out The Best in PO BPW". Member Spot Light topic will be held each month with a member presenting a 5 minute topic to showcase their business, profession, volunteering, hobbies, travels or anything about our organization. This will help each of us learn more about each other, value our support and friendships. During the Business meetings, members will have opportunity to network and mentor each other. Port Orchard BPW is also a member of Port Orchard Chamber of Commerce and members plan to attend as many monthly Chamber meetings as possible to network with other organizations in the community.

## **Goal # 2:**

Achieve six new members in 2013 - 2014. Special Programs will be held with emphasis of helping women in our organization and our community. Programs meetings will be held every other month with the first one being held October 8, Women's Health Panel Discussion by Women Health Professionals. Each program meeting will be advertised in local media.

## **ACKNOWLEDGEMENTS:**

June and July was spent finalizing Membership Survey and having a Planning meeting for this upcoming year. Based on the survey, the meeting day of the week was changed to Tuesday at 5:30pm at Town Square Events Center. All officers and Key Chairperson positions were filled. Leslie Cole agreed to be President, Alison Sonntag is Vice President, Claudia Heckart is Secretary, DeLona Kent is Treasurer.

Key Chairpersons:  
Programs –Alison Sonntag,

Membership - Barbara Luddon, Newsletter/Media – Barbara Luddon, Scholarship – High School - Wilma Eads; Mature Woman - Lorrie Brown, Sunshine/Cheer - Mary Boehmer.

Our monthly newsletters have been awesome thanks to Barbara Luddon. Our long standing member, Delona Kent, WA State Evergreen, has been a key mentor and guiding support for the group in so many ways. Port Orchard BPW membership is an amazing small group of women who value each other's support and friendship, share leadership experiences in helping women and work together to give back to the community. Our members have been BPW members from less than one year to over 57 years.

### **Fundraiser Results**

The Fall Fashion Preview Style Show (Jockey Person to Person<sup>®</sup>) held August 13<sup>th</sup> at Barbara Luddon's house resulted in \$668.00 in show sales. As promised in the August Kitsap Wave invitation article, 10% of total sales, or **\$66.80**, will be donated to the Port Orchard BPW scholarship fund. Thank you for your support of this event.

♥ Barbara Luddon



Business and  
Professional  
Women's  
Foundation

### **BPW Foundation Survey of Women Small Business Owners Highlights Need for Financing, Importance of Mentorship**

(Washington, DC) – As women continue to start businesses in this country at ever increasing numbers, it is imperative they have the right tools to be successful. But do they? Results from a recently-

conducted Business and Professional Women's (BPW) Foundation survey to gauge the current environment for women entrepreneurs and small business owners addressed this question. In the executive summary "**Ready to Grow: A Snapshot of Women Small Business Owners**" some of the critical findings on topics such as the importance of technology, the role of mentorship, financing, barriers to entry, and gender impact are examined. Most survey respondents said they are not using outside financing to run their businesses. Not surprisingly, financing was also cited as one of the top barriers to entry/growth. Half of survey respondents indicated that mentorship is important to their success as small business owners. The results also indicated a correlation between women's decision or choice to run their own businesses and their perception of gender impact. Among the women veterans who responded to the survey, it is clear that available targeted benefits are under-utilized. The full survey summary results are available at [www.BPWFoundation.org](http://www.BPWFoundation.org).

This survey was conducted among approximately 500 women, current and former small business owners and entrepreneurs who posted a range of success rates for their businesses, and included questions specifically targeted to women veterans and military/veteran spouses. BPW Foundation CEO Deborah L. Frett presented the preliminary results in June at the Clinton Global Initiative (CGI) America Annual Meeting. Results from this survey will help BPW Foundation define areas of further research as well as fine-tune program resources for women small business owners. To view the survey results and

to learn more about BPW Foundation's programs, visit [www.BPWfoundation.org](http://www.BPWfoundation.org).

The following organizations distributed BPW Foundation's Women in Small Business Survey to their members and networks: Alliant Credit Union; California Commission on the Status of Women and Girls; Dell & Intel; National Association of Community College Entrepreneurship; National Association for the Self-Employed; National Council of Women's Organizations; U.S. Black Chamber of Commerce; and Women Impacting Public Policy.

### **About BPW Foundation**

With a legacy dating back to 1919, BPW Foundation was the first foundation dedicated to conducting research and providing information on working women. The mission of BPW Foundation is to promote systematic change in the workplace by strengthening the capacity of organizations and businesses to create environments that are inclusive and value the skills and contributions of working women, empowering them to achieve their full potential.



Business and  
Professional  
Women/WA

### **Fall Board of Directors Meeting**

Saturday, September 21, 2013

First Baptist Church of Kirkland  
701 1<sup>st</sup> Street  
Kirkland, WA 98033

Registration Form Enclosed



**Business and  
Professional  
Women/WA**

**Registration for Fall Board**

**Saturday, September 21, 2013 – Kirkland, WA**

**First Baptist Church of Kirkland  
701 1st Street, Kirkland, WA 98033**

**Entry on South Side of Church  
Parking available on street or in SE parking lot**

All who registered are welcome at all meetings and meals.

\_\_\_\_\_  
Name Local Organization Evergreen (Year)

\_\_\_\_\_  
State Office/Chair/LO President/Student – Member/Non-Member Email Address

\_\_\_\_\_  
Address City Zip Code

\_\_\_\_\_  
Phone

.....  
**AM Beverage Break**  
**Lunch Buffet** – Greek Chicken Breast Souvlaki w/Greek Salad, Dessert: Baklava Tartlets  
Coffee, Decaf Coffee, Tea, Iced Tea, Water

Registration fee (everyone pays) \$25.00  
Food and Beverage Package for the day \$18.00  
Add late fee if postmarked after September 7, 2013 \$10.00  
Amounts include tax & gratuity **Total Amount Enclosed** \$ \_\_\_\_\_

Please indicate any food restrictions or requests: \_\_\_\_\_

**Mail registration form and payment to:**  
Caron Nelson Glickman  
PO Box 490  
Duvall WA 98019

**Make checks payable to BPW/WA Fall Board 2013 or for Credit Card Payments**  
Name on Card: \_\_\_\_\_ Circle: Visa MasterCard Discover American Express  
Card # \_\_\_\_\_ CVR (3digit Code on Back): \_\_\_\_ Expiration \_\_\_\_\_  
 Check box if credit card billing is same as address above. If billing address is different, please provide address:  
\_\_\_\_\_  
City \_\_\_\_\_ Zip: \_\_\_\_\_

Cancellation or Refund Policy: Refunds will be made if a cancellation request is received, in writing, by the registration chair, prior to Sept. 15, 2013. A processing fee of \$20 will be charged for refunds requested after that date. No refunds will be made for no shows.

Do you require a receipt? \_\_\_\_\_ Do you require special accommodations under American Disabilities Act? \_\_\_\_\_

Contact the hotel directly to make room reservations:  
**La Quinta Inn & Suites -Seattle Bellevue / Kirkland,**  
10530 Northeast Northup Way,  
Kirkland, WA 98033  
1-425-828+6585

Room Rates: \$129.00 plus tax sgl/dbl. Includes complimentary continental breakfast and parking is free! (Rates may vary)



Barbara Luddon  
 165 NW Alta Drive  
 Bremerton, WA 98310



2013

September 2

**Labor Day**

September 8  
 September 10

National Grandparent's Day  
 Port Orchard BPW - Strength  
 Finders training & business/  
 planning meeting at Capriccio's -  
 Town Square Events Center, Port  
 Orchard

September 11  
 September 21

Patriot Day  
 BPW/WA Fall Board, Kirkland  
 (Nurturing the Roots through  
 Mentoring)

October 8

Port Orchard BPW program meeting –  
 panel of Women Health Care  
 Professionals, Town Square Events  
 Center

October 21-25

National Business Women's Week  
 2013

