



# The Kitsap Wave



A Newsletter for Port Orchard Business and Professional Women  
(Editor: Barbara Luddon, 360-373-0431, [barbluddon@q.com](mailto:barbluddon@q.com))

**January 2013**

## Port Orchard BPW Officers 2012-2013

- President  
Wilma Eads  
(360) 871-2445
- Vice President  
Leslie Cole  
(360) 373-5875
- Secretary  
Claudia Heckart  
(360) 275-1216
- Treasurer  
DeLona Kent  
(360) 871-0208

Website:  
[www.bpwporthand.org](http://www.bpwporthand.org)

**State Website:**  
[www.bpwwa.org](http://www.bpwwa.org)



BPW WA 2012-2013:  
"Planting Roots for the  
Future"

**Business and Professional Women's Foundation** is creating successful workplaces by focusing on issues that impact women, families and employers. Successful Workplaces are those that embrace and practice diversity, equity and work life balance. BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, communities and business. BPW Foundation is a 501(c)(3) research and education organization.

**The Business and Professional Women's Foundation**  
1718 M Street, NW  
Washington, D. C. 20006  
[www.bpwfoundation.org](http://www.bpwfoundation.org)



## January Meeting

### Port Orchard BPW

Wednesday  
January 9, 2013  
5:30 PM

**Lighthouse Restaurant**  
429 Bay St., Port Orchard

This will be a business/planning meeting with no guest speaker. Members will have the opportunity to showcase their own businesses.

Contact DeLona Kent at 360-871-0208 for further information and reservations.

## President's Message ...

2012 had many happy meetings, happy events and happy memories. One wonders how we could improve our club in 2013? I have three suggestions for greater happiness in 2013.

2013 will be happy for PO/BPW if we increase our membership! Who have you been meaning to invite to a meeting? Who have you invited in the past who needs a second invite? Whose business would really benefit from all the mentors in our club? Would you invite them? What new business have you seen, whose owner could be encouraged to join our club?

2013 will be happy for PO/BPW if we increase our scholarship fund! What new event could we hold to build up our scholarship fund? A luncheon? A game night? A fun run? A bake sale?

2013 will be the happy for PO/BPW if we increase our support for each other! Could we rent out a local B&B and share a night out together? Could we attend a special event together? Movie? play? symphony?

When we look back on 2013 may it be our happiest year ever.

January's meeting will be a planning meeting. Let's talk these ideas over and continue to bring out the best!

*Wilma Eads*

## Barnes and Noble Gift Wrap Fundraiser Report

Treasurer DeLona reports that the total raised during three days of wrapping was **\$357.80** as follows: Dec. 5<sup>th</sup> \$34.00; Dec. 15<sup>th</sup> \$87.65; and Dec. 24<sup>th</sup> \$236.15. "It is not the best that we have done but is better than last year."

DeLona also reported that she and Leslie Cole visited Lydia Simonson the week before Christmas and had a little party to celebrate Christmas. Lydia asked them to be sure to wish our members a Merry Christmas and a Very Happy New Year. "She thinks about us."

## Mini Jockey Person to Person® Party at January Meeting

To showcase my business, I will be bringing my JP2P samples, catalogs, and information about the End of Season Sale (60% off many Fall 2012 catalog items and 75% off selected previous season items).

I will donate 10% of this “party”’s total sales to the Port Orchard BPW scholarship fund.

If someone is unable to attend the January meeting, but is interested in learning more about the End of Season Sale, please contact me at 360-373-0431 or email [barbluddon@q.com](mailto:barbluddon@q.com) I will be happy make an appointment to show you the samples or to send you the sale flyer. Your purchase will also count towards the Port Orchard BPW “party” sales.

--Barbara Luddon



Barbara Luddon  
Independent Comfort Specialist®

E-MAIL [barbluddon@q.com](mailto:barbluddon@q.com)  
TEL. 360.373.0431

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Business and  
Professional  
Women's  
Foundation

## News for BPW Foundation Legacy Partner Members (December 23, 2012 edition)

Happy Holidays and Happy  
New Year from all of Us at  
Business and Professional  
Women's Foundation!

As you are planning your end of year giving, we hope you will remember BPW Foundation. Your support is essential to the success of our programs, research and outreach on behalf of all working women, their families and successful workplaces.

**Do you tweet?** Stay in the know by following CEO Debbie Frett @bpw\_ceo and BPW Foundation @womenmisbehavior.

**BPW Foundation is partnering with *Enterprising Women***, the magazine for women business owners. Through this partnership BPW members get complimentary online access to the magazine. Here is the link to the digital magazine, <http://online.enterprisingwomen.com>.

You will need to register the first time then in the future you can access with just your e-mail address.

BPW members also qualify for a 20% discount on the print edition. Save \$4 off the regular \$20 subscription price and pay just \$16 a year. To subscribe to the print magazine, please visit [www.enterprisingwomen.com](http://www.enterprisingwomen.com) and use discount code BPW to qualify for this savings. Each issue is packed with top-notch articles that will inspire you to grow your business to the next level. Take advantage of this valuable offer today!

## Are All of Your BPW Members Hearing from BPW Foundation?

Encourage your members to sign up for E-communications. Let your membership know that it is easy to create an account and get the information they are most interested in from BPW Foundation. Share these instructions with your members: *Just go to the BPW Foundation website home page [www.bpwfoundation.org] and put your e-mail address in the E-mail sign up box. Fill out the boxes and hit submit. Be sure and check the BPW Member box.*

Please share this information with your fellow BPW members who have not yet signed up for BPW E-communications or print it out and share at your next meeting.



Support our women veterans and military spouses by becoming a mentor.

## CITI NEW LEADERSHIP PARTNER

BPW Foundation is proud to announce that Citi has become a Leadership Partner in Joining Forces Mentoring Plus. This new partnership enlists women who work at Citi as volunteers to form sustaining “high-tech, high-touch” mentoring relationships with female veterans and military/veteran spouses.

As BPW Foundation Debbie Frett said when announcing this exciting partnership, “Citi employs a diverse population of women in positions around the world and in every area of the company. They bring a vast reservoir of knowledge and

expertise to guide mentees to find meaningful careers in the financial sector and beyond.” Learn more by reading the press release. *{Editor's note: I can supply a copy of this if you are interested.}*

### **WJF ADVISORY COUNCIL MEETS**

BPW Foundation's Women Joining Forces – Closing Ranks, Opening Doors® Advisory Council met December 4 in Washington DC to discuss our programs supporting women veterans and military/veteran spouses. Some topics addressed included ways to reach more women veterans who would benefit from Joining Forces Mentoring Plus™, how to raise the public's awareness of many women veterans' feelings of isolation and invisibility, and to remember the very different challenges and needs of women veterans and military/veteran spouses. The Advisory Council continues to support BPW Foundation's efforts on behalf of women veterans and remains committed to our programs

### **COMMUNITY PARTNERS SUPPORT OUR WORK**

We welcome Women Veterans and Families Network (WVFN), Inc, the Montgomery County Volunteer Center and WAVE—Women as Veteran Entrepreneurs as Joining Forces Mentoring Plus™ Community Resource Partners. Community Resource Partners support our mentoring efforts by providing expertise and important links to potential mentees, mentors and subject matter experts.

### **A WIN FOR WOMEN BUSINESS OWNERS**

America's women-owned small businesses are one step closer to relief. Congress approved the FY 13 National Defense Authorization Act, which contains the long-sought

provision to remove caps on contract awards in the Women-Owned Small Business Federal Contract Program. BPW Foundation was part of coalition of women's organizations, led by WIPP that worked for this change.

BPW Foundation CEO, Debbie Frett responded to the news by saying: “We are very pleased to see our Members of Congress supporting the women entrepreneurs in their home states, and eagerly await the President's signature on this bill which is a vital step toward spurring women-owned small business growth.”

### **BPW FOUNDATION IN ACTION**

The President and the First Lady welcomed guests at a festive White House Christmas party that CEO Debbie Frett attended on behalf of BPW Foundation.

CEO Debbie Frett, Director of Communications Sherry Saunders and Women Joining Forces Advisory Council member Lynda Davis had a successful meeting with legislative staff members in the office of Representative Susan Davis (CA-53) to discuss our mutual interest in mentoring and education as it relates to women veterans and military spouses. They were interested in working together to promote the importance of mentoring these women and to seek ways to reach a wider audience of potential mentees. In addition they will help us reach other women Members of Congress with information about Joining Forces Mentoring Plus™.

**Sherry Saunders, Director of Communications**, represented BPW Foundation at the Older Women's Economic Security (OWES) Task Force meeting. OWES addresses the critical issue of Social Security reform and helps to ensure that policy

makers understand women's stake in this crucial issue. Discussion included an update on the report, Breaking the Social Security Glass Ceiling: A Proposal to Modernize Women's Benefits. This report examines the valuable role women play as caregivers to both their children and to their aging parents, the impact of widowhood, how longer life expectancy affects the financial security of older women -- especially those over age 86 living below the poverty line, and the special role that Social Security plays in meeting the income security needs of women from communities of color.

### **Mary Ann Sacks, Issue-Based Funding consultant,**

represented BPW Foundation and Joining Forces Mentoring Plus™ at the New York Stock Exchange's Call to Action Forum for Human Resources and Veterans Program Executives, BPW Foundation was one of only a handful of veterans' support organizations invited to join in this conference, and the only dedicated to women veterans and military/veteran spouses.

### **Joan Grey, Mentoring**

**Liaison**, spoke to the Interagency Network of Enterprise Assistance Providers (INEAP) about Joining Forces Mentoring Plus and enlisted their support in reaching out to women veterans and military/veteran spouses who might benefit from a mentoring relationship. The INEAP is a network that assists small businesses through collaborations and partnerships.





Barbara Luddon  
165 NW Alta Drive  
Bremerton, WA 98310

**Port Orchard, Washington  
Business and Professional Women  
Meeting Minutes**

**December 12, 2012**

**At the Towne Square Event Center in Pt. Orchard  
Attendance: 20**

Meeting was called to order at 5:40 pm. Former State President Margaret Way led us in the Collect, followed by the introduction of members and their guests.

Dinner was served, and we had a relaxed time of eating and visiting.

Many things were contributed for the Silent Auction; donations were gathered for Helpline; and a gift exchange was enjoyed by all. At the end of the meeting the beautiful poinsettias, which had decorated the tables, were raffled off to six lucky people.

**MERRY CHRISTMAS, EVERYBODY!**

Meeting was adjourned at 7:10 pm.

Respectfully Submitted by

Claudia Heckart, Secretary



**2013**

January 1  
January 9

January 21  
January 27  
January 28  
February  
February  
May 18, 19

Happy New Year!  
Port Orchard BPW meeting,  
Lighthouse Restaurant  
Martin Luther King Jr. Day  
Winter Conference in Olympia  
Lobby Day in Olympia  
Foundation Month  
Black History Month  
BPW/WA State Conference in  
Lynnwood (hosted by Greater Everett  
BPW)